

# News FROM Kyrgyzstan

JUNE - JULY 2019

• NUMBER 35(99)

• THE KYRGYZ REPUBLIC

## Urmalar Bridge Reconstruction



*Signing ceremony for grant aid project.*

**On the 17<sup>th</sup> of July 2019, Chief Representative of JICA Office, Mr. Naoyuki Nemoto, and Minister of Finance of the KR, Ms. Baktygul Jeenbaeva, signed an agreement for the “Reconstruction of Urmalar River Bridge on Talas-Taraz Road” grant aid project.**

The bridge is located on the international transport corridor connecting the country with Kazakhstan, approximately 20 km away from the city of Talas.

The project aims at erecting a three span 90-meter bridge and rehabilitating of the access road on both sides of the bridge, totaling 1 km. Besides this, the revetments (riverbank protection structures) will also be installed.

After the completion of the ratification procedure for the signed grant agreement on the Kyrgyz side, the project’s consultants will start on a detailed engineering design. The start of the civil works are planned for next year.●

PAGE 2 - 3  
**COUNTRY  
PROJECT**

Development of  
goods and  
services



**“Aizome”  
Forum**



**Distance  
Education**



**Locust  
Management**



**Customer  
Service**



# Country Report

JUNE - JULY 2019

● NUMBER 35(99) ●

THE KYRGYZ REPUBLIC

Page 2

## PROJECT NEWS

### Seminar on “Development of Goods and Services”



**In today's dynamic** environment, the concept of "successful competition" stands for the creation of value for customers and stakeholders in order to achieve sustainable competitive advantage. If your products or services are on the same level as other companies, with pricing as the only way to differentiate, that does not generate profit or sense of development. This issue can be resolved by producing a distinct product that will generate profit and a sense of accomplishment.

The participants of the two-day seminar "Development of Products and Services", which took place on June 3<sup>rd</sup> and 4<sup>th</sup> at the Kyrgyz-Japan Center for Human Resource Development, learned the conceptual basis of the

Blue Ocean strategy i.e. competitive advantage that generates profit and a sense of accomplishment in business. Additionally, thanks to lecturer Mr. Koji Uehigashi, the workshop participants learned how to use the concepts and tools of Blue Ocean to launch innovative initiatives in their own companies. •

### “Aizome” Forum in Japan



OVOP Kyrgyz Presentation.

On July 6<sup>th</sup>, 2019 the «One Village One Product» project and the Public Union «OVOP+1» took part in the International Aizome Forum (Aizome is traditional Japanese indigo color paint) organized by Shikoku University in Tokushima Prefecture.

Tokushima Prefecture, located in Shikoku region in Japan, is known for Awa-Ai, a traditional Japanese indigo dye technique, better known as "Japan

Blue" internationally. Shikoku University in Tokushima Prefecture is implementing the program, aiming to promote and reinvigorate Awa-Ai use. During the Forum, participants from Japan, the USA, Taiwan and Kyrgyzstan shared their experiences, research and business models of Aizome.

OVOP project ran activities and challenges around creating blue color – the color of Issyk-Kul Lake through Aizome dyeing techniques utilizing local Usma (woad) leaves, which was transferred to OVOP project by the professor of the Shikoku University, Ms. Ariuchi Noriko.

At the Forum products dyed with Aizome were on display there were food tasting of products made using these leaves. •

## JICA IN THE MEDIA

The State Agency for Environmental Protection and Forestry in the framework of the project for the Development of rural business based on forest products (JICA) brought 1 thousand 550 roots of paulownia-Shang Tong from Bulgaria. Paulownia Shan-Tong (hybrid) different from other types of paulownia by cold resistance and growth rates, characterized by direct growth of the stem and the narrow shape of the crown of the tree. They can grow both in colder and warmer regions of the country. Due to their narrow crown, a large number of trees can be placed per hectare. At present, paulownia Shan-Tong is the most suitable type of paulownia for investing valuable tree plantations, as well as biomass plantations.

[www.akipress.kg](http://www.akipress.kg)

May 8, 2019

The Government of Japan will provide around \$9.4 million grant for snowdrift protection on the Bishkek-Osh road. The parliamentary committee approved the draft of exchange notes between the Governments of Kyrgyzstan and Japan and grant agreement between the Kyrgyz Government and JICA. The project will support installation of snow fences and signs on the sections of the Bishkek-Osh road from the 125th to 129th point km and between 216th km and 222nd km.

The Bishkek-Osh road stretches for 672 km. It links Bishkek and the second biggest city of the country Osh, it is the main transport artery of the country.

[www.akipress.kg](http://www.akipress.kg)

May 10, 2019

The festival of culture and friendship of Kyrgyzstan and Japan «Satsuki Matsuri» was held in Bishkek. Citizens and guests of the capital were able to get acquainted with art, culture and traditions. Games, contests and master classes, demonstration and sport performances in karate, aikido, kendo, sumo, iaido, judo were held in several corners at once.

[www.vb.kg](http://www.vb.kg)

May 26, 2019

## CALENDAR\*

### SEPTEMBER

\*dates may be changed

# Country Report

JUNE - JULY 2019

● NUMBER 35(99) ●

THE KYRGYZ REPUBLIC

Page 3

## Handover of Equipment for the Introduction of Distance Learning to STS



During the ceremony.

**On the 12th of July 2019**, the handover ceremony of equipment for the distance Education (DE) was held at the Training Center within the joint project of State Tax Service

under the Government of the Kyrgyz Republic (STS) and JICA in the framework of the Human Recourse Development project for STS. The introduction of DE will allow employees of STS branches to gain knowledge related to amendments and innovations in national tax legislation using the technical capabilities of modern gadgets.

“Before we organized trainings in training center in Bishkek for 2 weeks or 1 month and had to invite staff, but now we can provide information by using distance education, without taking them away from their main job”. – stated Karagul uulu Zhakyp, State secretary of STS.

The main goal of the ptoject is to improve the development of potential of STS personnel and increase the tax literacy of the population through the introduction of distance learning.●



Demonstration of the DE.

## Improvement of Locust Management in Kyrgyzstan, Afghanistan, and Tajikistan



**The Ministry of Agriculture, Food Industry and Melioration of the Kyrgyz Republic (MoAFIM)** showed journalists how they are fighting with locust outbreaks in the Zhaiyl district of Chui oblast, using the knowledge and equipment received in the framework of joint projects with FAO and JICA. Thanks to grant assistance from the Government of Japan and expert support from FAO, the Department on Chemicalization and Plant Protection of MoAFIM received special equipment. In total, 14 new Toyota Hilux vehicles (single-pickup pickups), 7 Toyota Hilux autos (double cab pick-up pickups),

10 automotive low-volume ultra sprayers, the necessary kits for autumn and spring surveying, and computer equipment were provided.

“In a short time with low fuel consumption, an SUV and a sprayer cover far more hectares of land than a tractor. We manage to handle the most difficult parts of the field. For provided assistance to our agriculture sector, I express my deep gratitude to the partners from Japan and the FAO UN”, - said Derbishaliev Zh., Director of the Department on Chemicalization and Plant Protection of MoA. ●



# Project News

JUNE - JULY 2019

● NUMBER 35(99) ●

THE KYRGYZ REPUBLIC

Page 4

## Seminar “Improving the Quality of Customer Service”



The Kyrgyz-Japan Center for Human Resource Development held a seminar on Improving the Quality of Customer Service, given by expert Masami Sugaya.

Masami Sugaya has tremendous experience working with global companies. She introduced hospitality techniques to Bagan, a health insurance agency in Mongolia, and Vietnam-Japan Center for Cooperation (VJCC) in Vietnam.

At the seminar, Masami Sugaya discussed the intricacies of organizing communication with customers, and the important tasks of the hospitality industry. Together with the participants of the seminar, they analyzed the causes of problems in the workplace, various systems of employee motivation, as well as various cases of interaction with customers.

Employees of various organizations attended the workshop: a network of pharmacies, shops, travel companies and commercial banks.

The workshop participants shared that they were able to get a lot of practical advice and recommendations from the expert, focusing on the analysis of such issues as improving client interaction skills and improving the ability to create positive customer contact.

## News about the Upcoming Training Course

1. Maternal and Child Health Management Course  
(Course duration: 4-21-Nov, 2019. Deadline for application form submission is August 5, 2019);
2. Hospital Management  
(Course duration: 19-Jan-28-Feb, 2019. Deadline for application form submission is October 7, 2019);
3. Economic Administration (Industrial Development and Promotion) for Central Asian and Caucasus  
(Course duration: 27-Jan-13-Feb, 2019. Deadline for application form submission is October 4, 2019);

## Contact Us

**News from Kyrgyzstan** is a bimonthly newsletter that focuses on JICA's international perspectives and its involvement in local economic development. This newsletter details the work of JICA in the Kyrgyz Republic.

**Editors** for Kyrgyzstan edition: Mr. Nemo-to Naoyuki, Chief Representative, Ms. Ai-kerim Doolbekova, PR Assistant

**JICA Kyrgyz Republic Office**  
15 Razzakov str., Bishkek, Kyrgyz Republic, Tel +996-312-900270; Fax +996-312-900279; E-mail: [jacakq-info@jica.go.jp](mailto:jacakq-info@jica.go.jp)  
Website : [www.jica.go.jp](http://www.jica.go.jp)

**JICA** (Japan International Cooperation Agency) is the world's largest bilateral aid agency providing various forms of assistance in over 150 countries around the world.